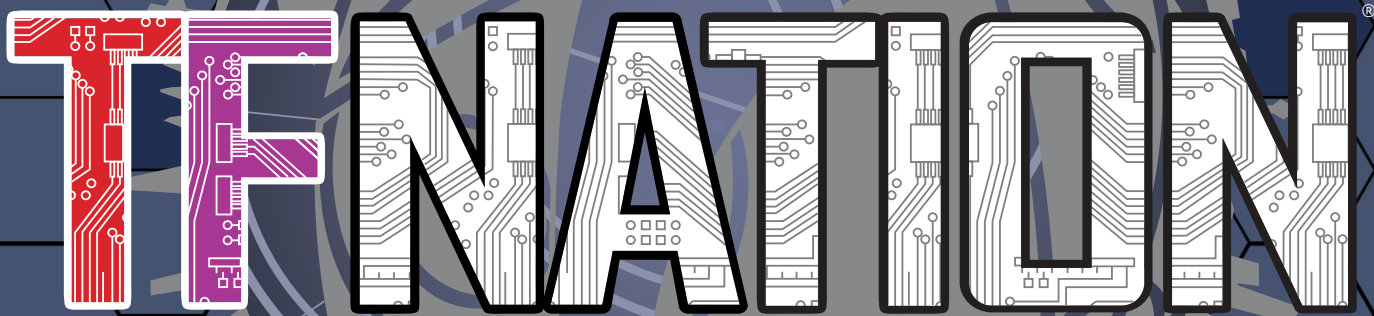


**ATTENDING**



**TENATION**

The logo features the word "TENATION" in a bold, stylized font. The letters "T" and "E" are filled with a red and purple circuit pattern, while the remaining letters are white with a black outline and a circuit pattern. The logo is set against a background of a globe with a city skyline silhouette and a gear-like border.

**INFORMATION AND VISUAL  
GUIDE FOR ATTENDEES,  
PARENTS AND CARERS**



## **How to find us:**

TFNation is held annually at:-  
Hilton Birmingham Metropole  
The NEC Birmingham,  
Pendigo Way,  
Marston Green,  
Birmingham  
B40 1PP

Phone: 0121 780 4242

<http://www3.hilton.com/en/hotels/united-kingdom/hilton-birmingham-metropole-BHXMETW/index.html>

Hilton Birmingham Metropole is situated next to the NEC, Genting Arena, Birmingham International Railway Station and Birmingham Airport.

## **Travelling by car**

By using the postcode a Sat Nav will direct you to the Hotel, please be aware although there is a car park on site there is a daily charge.

Parking prices are subject to change, so please double check on the hotel website before travelling.

## **Travelling from Birmingham International Railway Station**

### **By Courtesy Bus**

From Birmingham International Railway Station, guests may use the free telephone to arrange a collection to the hotel, by courtesy bus. The bus stop is Bus Stop C and located next to the taxi rank in the bus depot. The journey to the Hilton Birmingham Metropole hotel takes approximately 5 minutes. The 24-hour service runs at 30-minute intervals.

## **Travelling from Birmingham New Street Railway Station**

From Birmingham New Street Station, take the train to Birmingham International Station. The journey normally takes around 10-15 minutes depending on the time of day. At Birmingham International Station, use the courtesy telephone (adjacent to Subway) to ask for the hotel bus to pick you up. The journey from Birmingham International Station to Hilton Birmingham Metropole hotel takes 5 minutes by courtesy bus. The 24-hour service runs every 30 minutes.

# Frequently asked questions

## Will there be many people there?

There could be over a 1000 people attending the convention over the course of the weekend. This will include families, groups and people visiting on their own.

## What will be there?

- special visitors that have links to Transformers who will be interviewed on the stage.
- exceptional artists some of whom draw Transformers for a living for comic books.
- there will be panels to visit, these are occasions when different people from the Transformers family are interviewed or share their experiences and love of Transformers.
- lots of merchandise for sale some of which is Transformers and some which is not.

## Can I come on my own?

The Transformers community is very welcoming to all, but some rules apply; children under 16 must be accompanied by an adult. If you have a parent or carer (must be 18 or over) who looks after you they must come with you.

## Who can help me?

Anyone wearing a brightly coloured volunteer or crew t-shirt can answer your questions, if they can't they will find someone who can. If you get separated from your parent or carer they can help too.





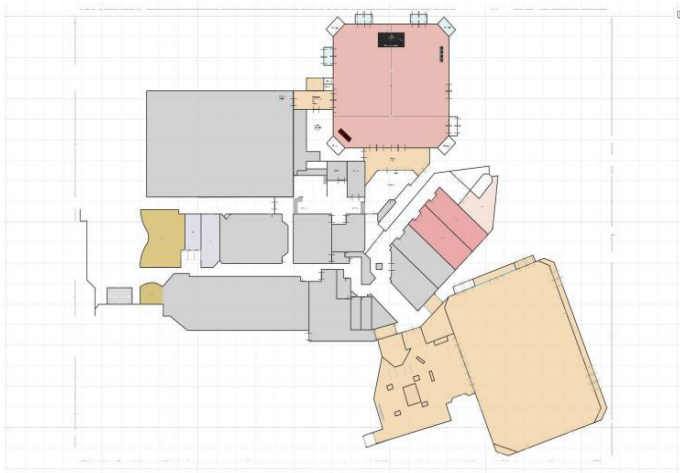
# TFNATION - A VISUAL STORY



This is the main entrance to the hotel



This is the lobby, the majority of the TFNation rooms are down the corridors on the right



This map shows you where everything will be over the weekend. The coloured areas are part of TFNation. There is also one other room, just off the map to the very far left.



Anyone wearing a brightly coloured volunteer or crew shirt will be able to answer any questions you may have.





You will need to collect your wristband from our friendly staff.



Some people queue before opening time. If you don't like queues, you can wait until a few minutes after opening, when the queue will have gone away.



This is The Forge.



Here you will find lots of artists and crafters.

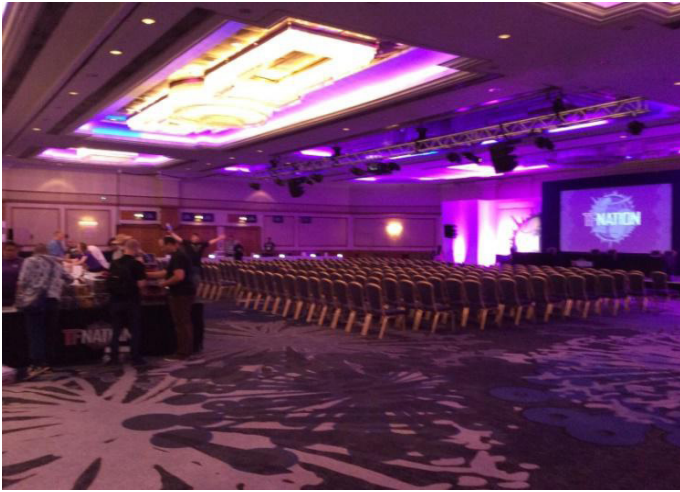


In The Forge you will find displays of Transformers.



These have been lent to the convention.





This is the main hall when it is 'empty'.



This is the main hall when we have the opening ceremony.



Half the hall is full of traders, people that will sell you lots and lots of items!



There are lots of stalls




In the panel rooms people listen to the guests and sometimes get to ask questions.



There is a competition (Cosplay) on a Saturday night where people make costumes and dress up. You may meet a Transformer in a corridor!

**We hope you have a lovely time at TFNation and remember to ask anyone wearing a brightly coloured volunteer or crew shirt t-shirt if you have a query.**



# TFNATION<sup>®</sup>

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